



Diana Oddi

Director of Marketing, Communications and Practice Management

Diana is Director of Marketing, Communications and Practice Management for Mandeville Private Client Inc. Diana has more than 20 years of experience in the financial services industry working in various roles including project management, sales and corporate affairs. She leads all marketing and promotional efforts for the Mandeville group and has played an instrumental role in developing the Mandeville brand, digital client and advisor experience and content marketing strategy. Diana is also responsible for the development and delivery of the Core Skills professional development program for advisors, the advisor reward and recognitions program, all sales events including the national sales conference. She enjoys leveraging her experiences to support advisors in the execution of their practice management and business development strategies. Diana and her team were nominated as finalists for Marketing Team of the Year by Wealth Professional.